# THE AIRLINE INDUSTRY AND ITS ECONOMIC IMPACT ON GEORGIA

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## IMPACT OF AIRLINE INDUSTRY TO GEORGIA

- Airline industry generates more than <u>450,000 jobs</u> for Georgia and over <u>\$60 billion</u> in business revenues.
  - Hartsfield-Jackson Atlanta International Airport (HJAIA) is largest employer in Georgia with 58,000 direct employees.
    - Delta Air Lines largest private employer in the state of Georgia with just over 32,000.
  - State and local tax revenues resulting from operations at HJAIA totaled approximately \$1.7 billion in 2009
- Atlanta airport master plan (\$5.8B) completed and projects underway include:
  - New consolidated rental car facility (\$642 million)
  - Ongoing improvements to Central Passenger Terminal Complex (\$58 M)
  - New international terminal (under construction, \$1.2 billion)

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#### DELTA OPERATIONS AT HJAIA

- Delta has created largest airline hub in the world at ATL.
- Of the airport total passengers (88 million),
   Delta carried over 66 million
   (approximately one-third of the 160 million we serve worldwide).
- Delta serves 351 destinations, 213 are from ATL with over 1,000 daily departures.

#### FACTORS FOR FUTURE GROWTH

- State/local taxes are important.
  - Tax structure in Georgia is an important factor for growth and has assisted Delta in its building of the largest airline hub in the world.
- Potential for additional growth in Georgia and ATL.
  - Increased destinations and seat capacity
  - Addition of new international markets
- Important for Georgia to stay competitive with other airline hub states.

### KEY TAX ISSUES IN HUB STATES

- Consumption taxes are key airlines pay these taxes regardless of profitability.
- Major tax issues used to compare the competitiveness of hubs:
  - Rate of taxation of jet fuel
  - Level of property tax on aircraft and equipment
  - Existence of key sales tax exemptions
- Important that Georgia stay competitive with airline tax structure in other hub states.

#### HUBS COMPETING WITH GEORGIA

- Cost of jet fuel is airlines' second largest expense (second to payroll).
- State level of taxation varies:
  - GA 4% state; 3% local (1.8% exemption for state)
  - KY tax liability capped at \$1 million per year
  - MN .005 cents per gallon excise tax (for purchases in excess of 250,000 gallons per year)
  - NC tax liability capped at \$2.5 million per year
  - NY .065 cents per gallon excise tax only for fuel burned in New York
  - TN does not tax jet fuel
  - TX does not tax jet fuel